













STANDARD'S  
GREATEST

AUGUST

## Furniture Sale

STARTS  
TODAY  
9 A.M.

## 2-Piece Chesterfield Suite

Deep spring construction and reversible spring-filled cushions in a design that speaks of real comfort. Smart coverings in selection of colors.

August Sale Price

89<sup>90</sup>

Also available in a davenport to make it a bed.

Only \$9.00 Down and the balance in 10 monthly payments.



## Something REALLY NEW for the Dining Room (as illustrated)



Really lovely pieces, and you choose to suit your requirements. Beautiful almond, hard polished to the glowing natural finish. Every piece is built with solid wood interior construction. It's in open stock. Choose pieces you need now and add to them as you wish.

A—Buffet	85 <sup>90</sup>
B—Extension Table	69 <sup>90</sup>
C—China Cabinet	79 <sup>90</sup>
D—Side Chair	16 <sup>75</sup>
E—Master or Armchair	19 <sup>50</sup>
F—Drop-Leaf Table that expands to 84" diameter	65 <sup>90</sup>
G—Individual Glass	29 <sup>50</sup>
H—Front Cabinet Top	49 <sup>50</sup>
I—Sectional Buffet Base	49 <sup>50</sup>
J—Individual Buffet Centre Drawers	49 <sup>50</sup>

Five-Piece Suite, extension table and four chairs. \$132<sup>90</sup>—The Balance in 10 Months

\$13.20 DOWN—The Balance in 10 Monthly Payments

Eight-Piece Dining Suite, with large table, 6 chairs and hutch. \$257<sup>25</sup>—The Balance in 10 Monthly Payments

\$25.75 DOWN—The Balance in 10 Monthly Payments

## Dinette Suite

Another Sale Special in a 6-Piece Suite of selected hardwood and with natural hand rubbed finish. Table, 4 chairs, 2 armchairs, vanity, glass-front hutch. Six pieces, complete.

\$6.00 DOWN—The Balance in Ten Monthly Payments

69<sup>00</sup>

## In Our Drapery Department

Wool-Filled Comforters, covered in bright cretonnes.

Special August Sale Price

3<sup>98</sup>

## and WHAT A SALE!

It's the Standard's big event . . . outstanding quality in a wonderful choice of furnishings for every room—suites, sets and single pieces . . . five floors of selection and quality and at amazing August Sale Prices.

## There's a Way To Pay—To Suit Your Budget

In STANDARD'S THREE CREDIT PLANS

## Easy Chairs

Deep sprung and real lounging comfort built in. Reversible spring-filled cushions and covered in quality tapestry and velour. August Sale Price

29<sup>00</sup>

## Pull-Up Chairs

Beautifully made of Eastern hardwood. Walnut finish and with upholstered seats and backs in a good selection of covers. August Sale Price

12<sup>90</sup>

## 6-Piece Living-Room Group



## Six Lovely Matching Pieces

Combining elegance and comfort. 1 large chesterfield, deep spring construction and reversible customs and good-quality covers.

at this amazingly low August Sale Price

1 large easy chair to match

1 occasional chair

1 bonded walnut coffee table with lower shelf

1 walnut end table

1 trilite, complete with shade and globe

Available also in a davenport at no extra cost

\$149<sup>00</sup>  
\$14.90 down—balance in 10 monthly payments.

## Nursery Furniture!

## High Chair

Quality hardwood construction with removable plasticine tray. Natural finish. August Sale Price

5<sup>98</sup>

## Crib and Mattress

Well-made steel crib with wooden head and foot boards. Drop sides and cane spring. Soft cotton felt mattress. Complete

19<sup>98</sup>

## In Our Carpet Department

## AXMINSTER SQUARES

These lovely rugs are manufacturer's seconds, that is there are very slight imperfections in weave, but the beauty and lasting quality is unimpaired.

Size 60 x 90. 15<sup>90</sup>Size 80 x 106. 73<sup>50</sup>

August Sale

Size 90 x 120. 79<sup>90</sup>

August Sale

## 4-Piece Bedroom Suite

In smart wooden lines. Warrell design and in lovely bonded walnut. Vanity and bench with plate-glass mirror. Chest of drawers and full-sized bed.

August Sale Price

119<sup>00</sup>

\$11.90 Down—Balance in 10 Monthly Payments



## Inlaid Linoleums

500 Yards Go On Sale

Inlaid, wood-grain, brick, patterned and

Extra heavy quality.

August Sale

Per Square Yard

2.39

August Sale

Per Square Yard

10.98

Price

## FREE STORAGE

If you wish to make your choice now at these August Sale prices, we will hold your selection 3 months, free of charge.

Price

August Sale

Per Square Yard

10.98

Price

August Sale

Per Square Yard

## Officers of Order of Royal Purple Auxiliaries



At the closing session of the annual convention of the Order of Royal Purple Auxiliaries, the R.P.O. Rix held in Victoria Branch, Canadian Legion Hall, Victoria, B.C., on July 20, the Queen of Oliver, Mrs. B. C. Dred, was elected Honorary Queen of the R.P.O.

Presented shortly after 11 a.m. in right honour of the Queen of the R.P.O. was the Queen of the Victoria Deaf of Vancouver who was re-elected Queen of the R.P.O. for the 27th consecutive year. Mrs. Colleen Mrs. Royal Queen of the R.P.O. was also present.

Misses Elizabeth and Anna Kinnear were also present.

## Realize \$185 at Garden Fete Held by Navy League Chapter

The lovely grounds overlooking Esquimalt Harbour, the home of Mr. J. T. West, and Miss Deloris May, were the scene of the 17th R.P.O. garden party, held on Saturday afternoon.

The many attractive stalls did a lively business, and the weather was perfect on the lawn. During the afternoon musical entertainment was given by the Royal Navy Band, and kind performances by the members of the Royal Canadian Legion Band.

Mrs. C. N. Nichols officially opened the fete, and the Queen was presented with a radiant rose by Mrs. D. W. Carter, regent of the R.P.O. The Queen was the main guest with Miss K. Kinnear.

**STAFF CONVENTURE**

The party was convened by Mrs. B. Shulka, Mrs. G. W. Williams, Mrs. G. E. Agar and Mrs. B. Jeannette.

## Today's Pattern



### French Milliners Feature "Tall" Hats for Autumn

PARTY July 27 (4).—Women's hats are tall and trim, and if they were some of the hats now being made by the ladies of the Royal Canadian Legion Auxiliary, shown by Claude B. Gyr are modelled to the taste of the day. The hats are made in a variety of styles, and the hats are finished with the same length.

Through horsehair that stand up in the wind, and rain are kept from the head, and the hats are dry when it is wet.

The bright of these hats is the result of the use of the latest and freshest styles, and the hats are made in a variety of styles, and the hats are finished with the same length.

Though horsehair that stand up in the wind, and rain are kept from the head, and the hats are dry when it is wet.

### I.O.D.E. Ships Parcels Valued Up to \$62,000

July 27 (4).

Women's Girls' Drill Team put on a display of their talents at the Legion Centre of Moose Lodge of Victoria at Wilson Park, and the girls were dressed in their best.

The









## TAN without burning

— USA  
SUNBRELLA

20% greater or  
less than 50% of  
your skin's  
natural  
color  
30% 75%

Sunbrella  
SUN TAN LOTION

## Barbara Bentz BUYS and WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, July 28.—Here is a boyhood that a girl can envy. Barbara Bentz, 16, is a 10-year-old girl who has been swimming for 5 minutes at a time for 10 years, and is a good swimmer. She has won 100 yards in 100 yards and 50 yards in 50 yards.

GRANDMOTHER PORTAGE: Man-  
KIN—Women are running into  
trouble on the Grand Portage  
Highway between here and Fin-  
pin. Coffins and the dead will not  
leave the world.

Barbara Bentz

Barbara Bent



## Economic Commentator Optimistic About Current Adjustment in U.S.

By Mervyn Stanley Baker  
Economic Commentator

The spirit of moderation has up to now distinguished the current economic recovery.

• **What** • United Businessmen are the peak level of 194

The restoration of the state domi-

ng of proportionate saving but

days of unprecedentedly high dollar volume.

CONSTRUCTION

The earlier creation and stimulation of the industrial and financial character of the economy have been the result of the present recovery.

• **What** • United Businessmen are the peak level of 194

The restoration of the state domi-

ning of the attitude and behavior of government in the economic setting.

OF COURSE

three generalizations

are only

days

of

days

## EATON'S 4 POINT

## August Fur Sale

French Room  
Clearance!

All Summer Dresses  
Half Price

An outstanding group of larger size dresses is included in this clearance. Printed or plain one-piece styles and two-piece shantungs. Sizes 20 to 44.

Other groups include cottons, crepes, prints and shantungs. Regular 25.00 to 65.00

Special Today, Half Price

**14.75 to 32.50**

EATON'S—FRENCH ROOM, FASHION FLOOR

- Low Sale Prices
- Quality Furs
- Authentic Styling
- Goods Satisfactory or Money Refunded

Now is the time to buy your Fur Coat because Fur Prices are the lowest in years! Whether you choose muskrat or squirrel, you will find the price far less than you'd expect to pay. And you get top styling in fine quality skins combined with expert workmanship.

A. Centre Back Muskrat

Beautifully marked skins in Ranch Mink and Sable G shades. Full-length coats with draped backs, notched collars and belt. Illustrated—just one of many styles. Sizes 12 to 20 in the group.

Each 289.00

B. Canadian Squirrel

Soft, supple skins in Medium Mink and Sable G shades. Full-length coats featuring draped sleeves, notched collars and belt. Illustrated—just one of many styles. Sizes 12 to 20 in the group.

Each 419.00

EATON'S—FURS, FASHION FLOOR

FIVE WAYS TO BUY . . .

1. Pay cash.
2. On EATON'S Deposit Account.
3. On EATON'S Charge Account.
4. On EATON'S Lay-Away Plan.
5. On EATON'S Budget Plan.

We're Teeing You Off

In a

SKIRT and BLOUSE

Twosome

Here's a fair-way to score a hit that's 'way above par on the course or off . . . basic sportswear essentials that offer the utmost in functional beauty and comfort . . . that offer the complete freedom the active sportswoman demands.

Gabardine Shirts

Smart four-gore style in rayon gabardine . . . decorated with long sleeves, convertible neckline and yoke back . . . smartly finished with matching buttons and one pocket with button flap. In shades of gold, Kelly, scarlet, aqua, grey and tan. Sizes 14 to 20.

6.95

Golf Skirts

Smart four-gore style in rayon gabardine . . . decorated with large zipper pocket and belt with metal buckle . . . with large zipper pocket and belt with metal buckle . . . in colors of grey, blue and tan. Sizes 14 to 20.

9.95

EATON'S—SPORTSWEAR, FASHION FLOOR

Here's News for Fall . . .

Our New

Showerproofed

GABARDINE  
TOPCOATS

When news is news . . . that's when you want to buy Fall fashions . . . so EATON'S offer you these gabardine topcoats that you'll wear Fall through Winter, ever confident of their enduring style. Choose from two styles . . . straight back with inverted pleat, hand-picked lapels and covered buttons . . . or four-gore back that can be worn loose or fitted with belt. All showerproofed, lined with satin and interlined. In vibrant Fall shades of wine, green, teal, grey, blue, brick, brown and black. Sizes 10 to 18.

55.00



Noon  
Hour  
Specials

On Sale From 12.30 Noon—While Quantities Last

Men's Ties

Less Than Half Price

Men's ties of imported rayon fabrics with crease-resisting linings. In next all-over patterns on panels. Full cut . . . good long lengths.

NOON HOUR SPECIAL 55¢ 2 for 1.00

EATON'S—MEN'S FURNISHINGS, MAIN FLOOR

No Phone or Mail Orders, Please

Smart Summer

Shoes

Women's spectator in brown and white, and black and white with Metal Culus or high heels, closed toes and heels. Also all-white sandals and pumps with platform soles, and fabric polka dot pumps. Sizes 4½ to 9 collectively.

NOON HOUR SPECIAL 4.49

EATON'S—WOMEN'S SHOES, FASHION FLOOR

Men's All-Wool

Ankle Socks

Servicable all-wool ankle socks with ribbed tops. In blue mix and brown heather. Outstanding in value for thrifty shoppers! Sizes 10½, 11 and 11½.

NOON HOUR SPECIAL 49¢

EATON'S—MEN'S HOSIERY, MAIN FLOOR

Twin Sweater Sets

Made in Scotland

Finest Botany wool twin sweater sets in two smart and practical styles. Lovely shades of French Pink, Esmeralda Green, Honey Beige, Chinese Turquoise, Rouge Red, Black, Navy and White.

NOON HOUR SPECIAL 4.77

EATON'S—SPORTSWEAR, FASHION FLOOR

It Pays to Shop at EATON'S

STORE HOURS: 9 a.m. to 5 p.m.

Wednesday, 9 a.m. to 1 p.m.—Phone E4141

T. EATON CO.  
BRITISH COLUMBIA LIMITED































## Scene Depicts "Tourist Time in Victoria"



"When it's tourist time in Victoria" might well be the title of this photograph, taken recently at the north end of the city's waterfront. At right is seen corner of city's Publicity Bureau, with its original native Indian totem pole which has proved extremely popular with tourists. The Publicity Bureau is located in the Victoria Building, which is the tallest and most prominent building in the city. A large, open, paved area is reserved especially for visitors to the Publicity Bureau. Legislative Buildings form an impressive background.

## Check-Up by Police on 3,000,000 Cars Showed One in Three Needed Repairs

One out of three cars, that is the proportion of cars tested which required some sort of repairs to parts affecting safe operation, when they checked nearly 3,000,000 vehicles in 1948 in the United States.

Victoria, Canada, is the city of lights on 32 per cent and the city of the sun on 20 per cent. The most recent needed repair was a pair of worn-out headlights.

According to the Canadian police, 300,000 cars were tested for traffic safety.

According to the survey, 1,000,000 cars in Canada had been ordered 2,000 copies of a poster showing a child wearing a seat belt.

"Everyone has somebody worth saving," the poster says.

STAFF: BUREAU SMALL

HALIFAX, N.S.—This year maple syrup output in Nova Scotia brought returns only \$10,000, while in 1948 \$8,000,000 was taken from the maple production. Some 4,000 gallons were made this year, as opposed to 4,000 in 1948.

TOTTINGHAM, Kent, England—The Rev. G. H. Chapman, who started a new church in the popular suburb, Inskip, has founded Beltinger Anti-Chapman, stamped in a per cent.

Take Charge of Gated Here



After completing 12 years' missionary service in West Africa, Major and Mrs. George A. Vaisey, pictured above, are here to take command of the Canadian Forces' new base in Victoria. Major Vaisey succeeds Major David Hammond, who has retired. Both Major and Mrs. Vaisey served with the Canadian Salvation Army for 26 years, during which time they have travelled throughout the Canadian Provinces, Bermuda, and most recently on Gold Coast of Nigeria.

## Daily AUTO FERRY

SIDNEY to STEVESTON

100% MOTOR FREIGHT

100% MOTOR FREIGHT